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## AuviTran Appoints Contact Distribution as Canadian Distributor



Since their formation in 2003, Auvitrans has had a front row seat to the massive evolution of digital pro audio due to the founder Yves Asante being considered the 'Father of Ethersound' and the visionary who started it all when digital audio it was the primordial ooze of 1's and 0's. Today Auvitrans represents the most comprehensive array of digital and analog network based convergent audio devices available. The three distinct product groups are the new single gang **AV-WALL** Dante enabled I/O panels, the **AVDT-BOB** 1/3 rack Dante breakout boxes and the unique award winning card based rackmount frame **Audio ToolBox™** and it's 27 different format cards. Regardless of whether it's Dante, AVB, AES, MAD1, analog or legacy technologies such as CobraNet or Ethersound, Auvitrans offers a solution to convert and transport any audio signal on a robust and scalable multi-node redundant network.

Bill Coons, director of Contact commented, "As the pro audio market matures it's extremely exciting to find innovative new products that offer solutions that are increasingly necessary to give designers and

operators the functionality they are tasked to create between all the different formats (technology platforms?) and Auvitrans has done that better than any other manufacturer."

Cianna David Kivlehan Auvitrans's International Sales and Marketing director added, "Contact Distribution and their team are exactly the type of partner in Canada we need to service both the consultants and contractors for the installation market as well as the system technicians responsible for creating ever expanding networks for live sound events on every level of complexity. Their multiple decade history of placing DSP products and copper and fibre based networks into some of North America's most iconic and complex venues is truly unmatched. They will be the perfect ambassadors between our staff and the Canadian pro audio industry."

"Over the years Contact has positioned itself as the 'solution distributor' and unlike other companies that sell products with limited insight into how to apply them to a design or situation that yields the best resolution for everybody that will use the system. It was immediately gratifying once we connected with Auvitrans to know they unquestionably understood how to work with us to service Canadians working on high level technology saturated projects. They are at the top of their market sector with very few rivals."

Prior to this appointment, in North America Auvitrans has established a solid list of leading edge, critical audio projects such as Cirque du Soliel, Planet Hollywood Axis Theatre and Met Life Stadium and with top integrators such as Solotech and Savi USA. The brand has already garnered the consistent support from some of the continent's leading A/V consulting design firms.

For further information go to [www.contactdistribution.com](http://www.contactdistribution.com) or [www.auvitran.com](http://www.auvitran.com).

### About Auvitrans

Auvitrans, based in Mont-bonnet-Saint- Martin, France manufacture audio bridging network systems. From the very beginning of digital audio creation, Yves Asante and his team have been considered the pioneers of audio-concentric technology and the knowledge to assist all other manufacturers in establishing industry standards and protocols. Auvitrans builds and develops multiple format networks for broadcast/recording professionals, fixed installations and live event applications. As an open platform, Auvitrans uniquely supports every recognized audio standard and provides creative solutions for small to large scale 'bridging' networks converging multiple formats into one holistic system. Technical expertise and an extensive support structure are guaranteed to all customers, together with a high level of product build quality.